

**CONTEST NAME: "WCEI Weather Kid" (Benchmark Contest)
SPECIFIC CONTEST RULES**

Effective Date: 01/01/2018 to 12/31/2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WCEI-FM - (410) 822-9234

www.forevermidshore.com

306 Port Street Easton, MD 21601

Declared Value of Prize(s): Prize has no cash value. ("Prize(s)")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law.

2) Each Friday during the school year (with the exception of certain holidays), 1 local child will join the WCEI morning show from 7-8am to announce the local weather forecast (supplied by our staff upon arrival).

- To become a "WCEI Weather Kid", participant(s) are directed to the ForeverMidShore.com website to enter. A parent or guardian must complete an entry form which includes the name of the student, their grade/age, school, along with Parent/Guardian contact information (required).
- Upon receipt of entry form, WCEI staff will place the entry into a queue, and contact parent/guardian listed on entry form to schedule the appearance on a satisfactory date.
- Open to Elementary & Middle School age children. 1 appearance is permitted per child.
- Children should be able to read smoothly & comfortably.
- Weather Kids must be accompanied by an adult during the time they are at the station.
- Recordings and replays are not provided. Family & friends within the listening area should be encouraged to listen either live or (for those outside the listening area) via our live web stream.
- The odds of being selected as a "WCEI Weather Kid" are based on the number of days in the school year and the number of entries received. If the end of the school year is reached, and your child has not been selected/scheduled, you do not need to resubmit and entry form the following school year.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular

event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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