

**CONTEST NAME: "SUPERIOR MOSQUITO DEFENSE TREATMENT"**  
**SPECIFIC CONTEST RULES**

**Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:**

**WCEI-FM (410) 822-9234**

**Website and Studio Address for all Participating Radio Station(s)**

**[www.forevermidshore.com](http://www.forevermidshore.com)**

**306 Port St. Easton, Maryland 21601**

**Effective Date: Monday May 14, 2018 to Friday June 8, 2018**

**Declared Value of Prize: Four (4) individually awarded weekly prize(s) each consisting of One (1) Superior Mosquito Defense Barrier Treatment with a Declared Value of \$99.00 ("Weekly Prize(s)")**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter.

2) During the Effective Date, Forever's Participating Radio Station(s), will be the above described **Weekly Prize(s)**. The **Weekly Prize(s)** are not transferable. If a Winner declines the **Weekly Prize(s)**, there will not be any available in substitution and that **Weekly Prize(s)** may not be re-awarded.

- To win, during the Effective Date Participant(s) will be directed to listen to the Participating Radio Station(s) between 6AM and 10AM weekdays each calendar week for a cue to call where a designated caller will either win directly or be asked to answer a question correctly. In the event of an incorrect answer or technical difficulty with the caller, successive calls will be taken until that qualifier is confirmed. One (1) Weekly Prize(s) will be awarded each calendar week for four (4) consecutive weeks.
- This Contest is only open to residents of the 9 Eastern Shore of Maryland counties (Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, & Worcester) ("Qualifying Area"). Any Participant who does not reside within the Qualifying Area not be allowed to participate. Any Participant who might win but then cannot show Qualifying Area Participation will be disqualified and Forever may forfeit that Weekly Prize(s) or re-award it during the Effective Date in its sole discretion.
- **Weekly Prize(s)** winners will work with Superior Mosquito Defense and designate an appointment time where the service will be performed. Once Forever awards the Weekly Prize(s) Participant winners will release and hold harmless Forever and agree to look solely to Superior Mosquito Defense Barrier Treatment for fulfillment of the services under the Weekly Prize(s). Forever makes no warranty of any kind express or implied regarding the Weekly Prize(s).
- All **Weekly Prize(s)** winners are responsible for completing any and all required paperwork concerning the delivery of their Prize(s). If any Daily Prize(s) is not claimed and/or collected within 30 days of the first notification they shall be deemed forfeited and remain the property of Forever Media Inc.

- Any Forever Contest winner who, during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- No substitutions permitted. Not redeemable for cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

THE REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK